



Co-funded by the
Erasmus+ Programme
of the European Union



ERASMUS+KA220 PROJECT “PLANTing Ideas On The Stage“

LOGO DESIGN RULES

GENERAL RULES AND REGULATIONS

1. Gimnazija Metkovic announces the contest to design a logo to be used in the project “PLANTing Ideas On The Stage“.
2. The aim of this contest – is to choose graphic sign which will be used in the official documents.
3. By participating in the contest, participants agree to abide by the rules and conditions as established below.

CONTEST RULES

4. Participants of the contest must be the students, individuals/groups of individuals (hereafter “contest participants“) from the countries that are participating in the project (Croatia, Poland, Turkey).
5. The contest is open for all age groups.
6. One contest participant can submit a number of ideas.
7. Logo Design Features
 - 7.1. The logo should be submitted with a graphical view, the computer programs can be used or it can be drawn. The drawing must be stylized and suitable for the logo.
 - 7.2. Logo versions must be: (1) – one colour or (2) a colourful logo (no more than 6 main colours).
 - 7.3. The graphic sign (logo) can be submitted on the A4 format or using these electronic formats: .tiff, .jpg, .pdf, .png, .bmp. etc....
 - 7.4. General view of the logo must be adaptable in the visual aids and by different technologies.
 - 7.5. The graphic view of the logo must keep its attractiveness when used with no colours and smaller graphic view must contain the main features of recognition.
 - 7.6. If the title of the project “PLANTing Ideas On The Stage“ is used in the logo, it should be written in English and it should create a dynamic completeness together with all symbols. Project acronym PIOTS can be used instead of full project title.
 - 7.7. The graphic sign (logo) has to be an original creation (created by an individual or group of individuals); it cannot break any laws or rights of third parties, for example, it cannot break any authors rights, patents, trademarks; it cannot break any laws of slander, honor and dignity, as well as privacy, publicity, human rights and it cannot break any religious, ethnical, racial, national moral regulations.

- 7.8. The graphic sign, school's talisman cannot be published earlier and it must be created for this particular contest.
- 7.9. The contest participant can submit a short description of the sign and the meaning of colours and objects used in the logo.
- 7.10. The logo should resemble the project's activities and image, include the project title or acronym, the flags or other symbols of partner countries – Croatia, Turkey, Spain and Poland; Erasmus+ sign or symbol; it has to be visually attractive, positive, simple and non-vulgar.

CONTEST GUIDELINES

1. The contest has two stages.
 - 1.1. Every school partner holds the logo contest and chooses two winner logos which should be submitted to the contest organiser – Gimnazija Metkovic until **20/10/2023**. A digital version of the logo should be submitted by the e-mail plantingideas7@gmail.com
 - 1.2. By **21/10/2023** contest organiser – Gimnazija Metkovic sends links for voting to each coordinator of all countries to be shared within their schools and association. The voting will be held online (4 teachers/employees from each school/organisation will vote) and will be open until **24/10/2023**. The final results will be announced by e-mails by **25/10/2023**. Each country will get different link for voting. None of the countries will have a possibility to vote for their own logo.